



## PURISOFT® POE LS 9726

### Product Description

---

Solution of the seed extract of the Moringa "miracle tree"

### Consumer Benefits

---

Free radical scavenging / Anti-oxidant

Pollution protection

Exposome

### Properties

---

Natural cationic proteins, protecting skin against pollutants, e. g. cigarette smoke. Anti-particle adhesion effect, enhanced skin purification.

### In Vivo

---

Easier removal of dirt particles ("Lotus Effect")

### Ex Vivo

---

Reduction of skin damage by cigarette smoke

### In Vitro / In Tubo

---

Anti-pollution (PM 2.5 and PAH)

Detoxification of heavy metal salts

### Clinical Study Results

---

Results Time Scale: Immediate

Tested Skin Area: Arms

### Target Molecules in the Skin

---

Heat Shock Proteins



## Nature of Active

Active Substance / Technology: Plant Extract, Protein (hydrolysate)

Compliance: Listed in IECIC

Geography: Africa, India, Asia

Origin: Super food, Edible raw material basis, Traditional Medicine, Trees, Ayurveda, Seeds

Special Formulation Features: Cation compatible

## Preservatives

Phenoxyethanol

## Solubility

Water-soluble

## Recommended dose of use

1-4%

## INCI

Water (and) Glycerin (and) Moringa Oleifera Seed Extract

## Form of Delivery

Liquid