

# Home Care Colors and Whites



## Enabling Choices for Colors and Whites Universal Laundry Detergents

Everyday life is packed full of obligations. Consumers do not want to spend their leisure time on household tasks. For this to become a reality, **universal laundry detergents** may be an easy solution. They can clean both **colored and white clothes** and meet the consumer demands for convenience.



**BASF** offers the right solution for this: **Tinopal® optical brighteners** leave white clothes looking brilliant and brighter for longer. **Sokalan® HP dye transfer inhibitors** prevent bleeding dyes from staining other garments.

Combined, they ensure that whites remain white for longer and colors stay bright.

### Ingredients for Color Care and Whiteness

- ✓ Tinopal® CBS-X and Sokalan® HP 56 Granules for powder detergents
- ✓ Tinopal® CBS-CL with Sokalan® HP 165 or Sokalan® HP 56 A for liquid detergents
- ✓ All these focused ingredients meet the Ecolabel criteria

### Your Choices—Your Claims

- Color care and whitest white for powder and liquid detergents
- Maintains whiteness and inhibits dye transfer for liquid detergents



### Application Possibilities

- Powder and liquid laundry detergents
- Liquid monodoses

**Safety**  
We know of no ill effects that could have resulted from using our products for the purpose for which they are intended and from processing them in accordance with current practice. According to the experience we have gained up to now and other information at our disposal, our products do not exert any harmful effects on health, provided that they are used properly, due attention is given to the precautions necessary for handling chemicals, and the information and advice given in our safety data sheet are observed.

**Labeling**  
Details about the classification and labeling of our products and further advice on safe handling are contained in the current safety data sheets.

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